

**OTHER SELECTIONS**

Nth name,
key coding 5.00/M
phone where available,
Gender, Age
25.00/M per select

Contribution selects:
Health, Political,
Environmental, Social,
Religious, Interna-
tional
75.00/M per select

METHOD OF ADDRESSING
Diskette, 35.00 fee;
e-mail, 35.00 fee.
CD-Rom, 75.00 fee
FTP download

FORMATTING
Excel 00
Excel 97
CSV
ASCII

MAINTENANCE
Updated monthly.

Minimum record order
is 5,000.

American Generosity

Contributing, Fundraising, and Donor Masterfile

SUMMARY DESCRIPTION

A wide range of charitable organizations are dependent on individual donations for much of their funding. These organizations, along with thousands of others, constitute an important, and growing sector of American society which compete heatedly for hearts, minds, and a finite pool of money. The List Company Contributor Masterfile comprises contributors to a wide variety of causes and is overlaid with demographic data to make mission critically accurate age, income, gender and other selections.

LIST SOURCE

proprietary compilation and response data overlay

Price and Quantity

12 Month Universe Total 32,175,000 nationwide
12 Month Universe with phones..... 14,478,000 nationwide

Base price \$90/M (name and address only)
with Telephone \$ 70/M additional

subscription and quantity discounts available

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