

**DATA SELECTS**

Our base record includes a complete name and standardized mailing address—which contains the full street address, secondary address, city name, state and ZIP+4. We also provide the following data selects for more effective target marketing:

- SIC Codes — Comprised of complete 4+2+2 codes
- Geographic Targeting — Offered at the State, County, MSA, ZIP Code, Area Code and Rooftop Latitude/Longitude level
- Telephone Numbers — Enhanced with verified connectivity status
- DNC Flagging — Available with do not call status through the DMA and national Do Not Call lists

25.00/M per select

METHOD OF ADDRESSING

Diskette, 35.00 fee; e-mail, 35.00 fee.
CD-Rom, 75.00 fee
FTP download

FORMATTING

Excel 00
Excel 97
CSV
ASCII

MAINTENANCE

Updated Weekly.

Minimum record order is 5,000.

Data Verified Daily

New Connects Business File

Verified First Alert of New Business Presence

Not all data is created equal

Superior data leads to superior products. So whether you're building a new database, or looking to expand and verify your current data, The List Companies products are second-to-none.

New Business Connects

There are over 6 million new businesses established in the US each year, and close to 2 million expand into new locations. These businesses are prime targets for new products and services, from office furniture and telecommunications to insurance. New Business Connects gives you a head start on your competition by providing you with a fresh way to reach these prospects. With enhanced data from our multiple telco-verified sources and exclusive partnerships, New Business Connects provides you with approximately 120,000 new business contacts each month. This file contains all recently established businesses, as well as existing businesses that have expanded into new locations with telephony services.

Pure Data Makes the Difference

Competitor files often rely on data from telephone directories, or filings from state registrations and license applications. Often times these records are outdated or lacking telephone contact information. On the other hand, competitors that rely solely on data from telephone directories often have incomplete addresses and poor geographic coverage. Our unrivaled sources of data ensure that you receive fresh, complete, and accurate business information, with full geographic coverage of the US. New Business Connects is ideal for direct marketers, telemarketers, and database compilers who want to identify more of their top prospects. Moreover, you can significantly lower customer acquisition costs by avoiding duplicate and non-deliverable mailings, as well as wasted telemarketing resources due to inaccurate phone numbers.

Your Benefits

Lower your costs. Diminish wasted telemarketing, printing, and postage expenditures by using more accurate phone numbers and addresses. Decrease your customer acquisition costs by precisely targeting your best prospects with geographic and SIC Code selects. Reduce your database maintenance and decrease man-hours spent on collecting, scrubbing, and validating data.

Increase your ROI

Reach more prospects by accessing more comprehensive and current data. Tailor your marketing campaigns precisely with highly flexible and selectable data. Maintain quality relationships with your prospects by flagging those registered with the DMA and national Do Not Call lists.

Base price \$ 250/M
(includes company name, primary contact name, telephones number and address)

subscription and quantity discounts available

Call a
Certified Data Consultant
The List Company
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