

**OTHER SELECTIONS**

Nth name,
key coding 5.00/M
name where available,
phone where available,
number of adults
present, square foot-
age, purchase amount
range, number of
bedrooms, number of
baths, year built,
presence of children,
geography, household
income, gender.
25.00/M per select

METHOD OF ADDRESSING

Diskette, 35.00 fee;
e-mail, 35.00 fee.
CD-Rom, 75.00 fee

MAINTENANCE

Updated monthly.

Minimum record order
is 5,000.

Minimum order
amount is \$3000

Data Verified:
Daily

Mover's Headstart Data Americans Preparing to Relocate

SUMMARY DESCRIPTION

The American Mover's Headstart file is a breakthrough in early list compilation that finally allows you to target Homeowners BEFORE they move. The greatest number of high value and long term buying decisions are made by homeowners before or immediately after they relocate. The ability to deliver your message first gives you an enormous advantage over users of conventional post-mover or new mover data.

LIST SOURCE

proprietary compilation, 85 to 115 days prior to move

Price and Quantity

Monthly Records with Mover's Name 260,000 average nationwide
Monthly Records without Name 180,000 average nationwide
Total Monthly records average universe 440,000 nationwide

One time purchase base price \$640/M (address only)
with Name \$240/M additional
with Telephone \$120/M additional (60% of file)
subscription and quantity discounts available

Call a
Certified Data Consultant
The List Company
1-877-247-4770



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