

**OTHER SELECTIONS**

Nth name,
key coding 5.00/M
phone where available,
Gender, Age
25.00/M per select

METHOD OF ADDRESSING

Diskette, 35.00 fee;
e-mail, 35.00 fee.
CD-Rom, 75.00 fee
FTP download

FORMATTING

Excel 00
Excel 97
CSV
ASCII

MAINTENANCE

Updated monthly.

Minimum record order
is 5,000.

Data Verified:
Daily

Medicare Supplementers

Medicare Supplemental Insurance Buyers

SUMMARY DESCRIPTION

Seniors qualifying for medicare coverage who have opted to purchase supplementary health and/or long term care insurance. This list is an ideal fit for prescription plan, dental plan, burial, supplemental life and other insurance or affluent senior related offers.

LIST SOURCE

proprietary compilation and response data overlay

Price and Quantity

12 Month Universe Total 1,584,000 nationwide
12 Month Universe with phones..... 968,000 nationwide

12 Month Base price \$90/M (name and address only)
with Telephone \$ 70/M additional

subscription and quantity discounts available

Call a
Certified Data Consultant
The List Company
1-877-247-4770

