



OTHER SELECTIONS

Nth name,
key coding 5.00/M
phone where available,
Gender, Age
25.00/M per select

METHOD OF ADDRESSING

Diskette, 35.00 fee;
e-mail, 35.00 fee.
CD-Rom, 75.00 fee
FTP download

FORMATTING

Excel 00
Excel 97
CSV
ASCII

MAINTENANCE

Updated monthly.

Minimum record order
is 10,000.

Data Verified:
Daily

Supplement Spenders

Performance Enhancing Supplement Buyers

SUMMARY DESCRIPTION

Take the segment of society that maintains rigorously disciplined training schedules, adheres to a calculated diet plan, and makes a total commitment to the fitness lifestyle then augment that group by flagging the direct marketing purchasers of nutritional supplements and you have distilled the ideal Supplement Spenders file. These health conscious credit card purchasers are ideal candidates for health products, fitness equipment, vitamin, performance enhancement, and other such related offers.

LIST SOURCE

proprietary compilation and response data overlay

Price and Quantity

6 Month Universe Total	843,000 nationwide
6 Month Universe with phones.....	506,000 nationwide
12 Month Universe Total	1,584,000 nationwide
12 Month Universe with phones.....	1,068,000 nationwide
12 Month Base price	\$110/M (name and address only)
6 Month Base price	\$180/M (name and address only)
with Telephone	\$ 70/M additional

Call a
Certified Data Consultant
The List Company
1-877-247-4770



toll free... 877-247-4770
direct..... 402-778-0123
fax..... 402-431-0032