



OTHER SELECTIONS

Nth name,
key coding 5.00/M
Gender, Age, Income,
Presence of Children,
Own or Rent Home,
Geography
45.00/M per select

METHOD OF ADDRESSING

Diskette, 35.00 fee;
e-mail, 35.00 fee.
CD-Rom, 75.00 fee
FTP download

FORMATTING

Excel 00
Excel 97
CSV
ASCII

MAINTENANCE

Updated monthly.

Minimum record order
is 5,000.

Data Verified:
Daily

Tobacco Users Masterfile

American Cigarette, Cigar, Pipe, and Smokeless Users

SUMMARY DESCRIPTION

Cigar, Cigarette, and Pipe Smokers as well as Smokeless Tobacco users in the U.S.

LIST SOURCE

proprietary compilation, purchase data, survey data

Price and Quantity

Cigarette Smokers - Brand Unknown (no phones)	8,427,006 nationwide
Cigarette Smokers - Brand Known (no phones)	1,468,343 nationwide
Cigar Smokers	265,522 nationwide
Pipe Smokers	57,806 nationwide
Smokeless Tobacco Users	94,448 nationwide

Base price \$180/M (name and address only)
with Telephone \$ 80/M additional

subscription and quantity discounts available

Call a
Certified Data Consultant
The List Company
1-877-247-4770



toll free... 877-247-4770
direct..... 402-778-0123
fax..... 402-431-0032