



DATA CARD

877-247-4770

OTHER SELECTIONS

Nth name,
key coding 5.00/M
ethnicity, presence of
children, geography,
household income,
gender.
25.00/M per select

METHOD OF ADDRESSING

Diskette, 35.00 fee;
e-mail, 35.00 fee.
CD-Rom, 75.00 fee

MAINTENANCE

Updated monthly.

Base: \$200/M
With Phones: \$50/M

Minimum record order
is 10,000.

Data Verified:
Daily

Premium Cable Subscribers Zip Fever Marketing List

SUMMARY DESCRIPTION

Reach families that are going full speed ahead into the digital era. These families have premium cable subscriptions, and at least 2 major credit cards. Perfect candidates for your Dish marketing Zip fever campaign. The families on this file love to buy and keep up with the latest technology out on the market today.

Send these families offers on the latest technology and electronics whether it is an offer on a new gadget or any type of technology publication. Also, select these individuals based upon their credit worthiness.

The active cable subscriber file is the perfect list for direct mail and zip fever penetration marketing. Allow us to help you target every cable subscriber in your market area. This list gives you the strategic advantage over your competition. You know how much they pay for premium cable in your area and how much they can save.

LIST SOURCE

Direct Response

SELECTIONS

Income Range	\$10.00/M	State	\$5.00/M
SCF	\$5.00/M	Zip	\$5.00/M

Call A Certified Data Consultant

The List Company
1-877-247-4770



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